# A Closer Look at Public Trust in Scientists 

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Data from a benchmark study conducted by ScienceCounts in collaboration with Research!America and Edge Research as part of the RAISING VOICES FOR SCIENCE initiative.

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Thinking about the role of research scientists in our society, how much trust do various segments of the public place in scientists to:

O Hs or less
$\Delta$ Some College
$\square$ College or more

| IDEOLOGY | 10\% | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Liberal |  |  |  |  |  |  |  |  |  |  |
| Moderate | TELL THE TRUTH |  |  |  |  |  |  |  |  |  |
| Conservative |  |  |  |  |  | $\Delta \bigcirc \square$ |  |  |  |  |

Liberal
Moderate Conservative
Liberal
Moderate
Conservative
Liberal
Moderate Conservative
Liberal
Moderate
Conservative

Liberal
Moderate Conservative

CONDUCT RESEARCH THAT IS IN THE BEST INTEREST OF HUMANITY


REPORT FINDINGS EVEN IF THEY GO AGAINST SPONSOR

PURSUE THEIR SCIENCE FOR LESS PAY


Thinking about the role of research scientists in our society, how much trust do various segments of the public place in scientists to:
(M) Male
(F) Female

90 100\%

18-34
35-54
55-79
CONDUCT RESEARCH THAT IS IN
THE BEST INTEREST OF HUMANITY

18-34
REPORT FINDINGS
35-54
55-79
EVEN IF THEY GO
AGAINST SPONSOR

18-34
35-54
55-79
PURSUE THEIR SCIENCE FOR LESS PAY

18-34
35-54
55-79
GIVE IMPARTIAL EVIDENCE IN MATTERS OF PUBLIC DEBATE
$18-34$
$35-54$
$55-79$$\quad$ REPORT RESULTS ACCURATELY

| $10 \%$ | 20 | 30 | 40 | 50 | 60 | 70 | 80 | 90 | 100 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

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